

إدارة الموارد البشرية

عمّان في: 2021/8/5

الرقم: أ م ب / خ أ م / 4512

السادة هيئة الأوراق المالية المحترمين  
عمّان - المملكة الأردنية الهاشمية

تحية طيبة وبعد،

بالإشارة إلى تعليمات إفصاح الشركات المصدرة والمعايير المحاسبية ومعايير التدقيق لسنة 2004.

نرجو إعلامكم بصدور عدم ممانعة السادة البنك المركزي الأردني بتاريخ 2021/8/4 على تعيين السيد/ فراس جاسر جميل زيّاد بمنصب المدير المالي للبنك العربي ش م ع.

وتفضلوا بقبول فائق الاحترام،،،

٨  
مدير إدارة الموارد البشرية



نسخة/ السادة بورصة عمّان - سوق الأوراق المالية المحترمين

## **Firas Zayyad, CFA**

P.O.Box 123 . Jordan Amman 11731 . + 962 (079) 9002496

Zayyad123@msn.com

---

### **FINANCIAL MANAGEMENT... CORPORATE FINANCE ... BOARD & EXECUTIVE MANAGEMENT**

Highly accomplished, result driven senior financial executive with more than 20 years of progressive experience.

- Financial reporting and controllership
  - Strategic finance and capital budgeting
  - Business analysis & decision support
  - IPO, M&A and Investor Relations
  - Performance measurement and KPI development
  - Resource management
  - Corporate Governance
  - Growth strategy development
- 

### **EDUCATION**

*University Of Illinois, Chicago, United States*

Master of business administration ( Finance & accounting), **May 2003**

*Yarmouk University, Irbid, Jordan*

Bachelor's degree Accounting & Finance, **May 1999**

- **Chartered Financial Analyst (CFA)**
  - **Certified Financial Manager (CFM)**
  - **Certified Public Accountant (CPA)**
  - **Certified Managerial Accountant (CMA)**
- 

### **PROFESSIONAL EXPERIENCE**

#### **Arab Bank - Amman - Jordan**

*June 2011- Present*

##### **Head of Financial Planning & Reporting Function (Senior Vice President –Finance)**

*July 2014- Present*

- Reports to Arab Bank CEO, DCEO and CFO in all financial planning, reporting, and decision making aspects.
- Leads the financial planning, budgeting and management reporting process for Arab Bank Group which includes KPI's review, annual budgeting process, three years planning cycle, forecasting, variance and scenario analysis to aid in decision making.
- Reviews Arab Bank strategic investments and recommend actions to optimize structure and return on invested capital.
- Supervises the corporate governance tasks related to Arab Bank subsidiaries and ensures consistency and coordination with Arab Bank plc.
- Oversees Arab Bank Corporate Investments function.
- Represents Arab Bank plc on the board of directors for Arab Tunisia Bank and AL Izz Islamic Bank in Oman.

##### **Head of Corporate Investments (Vice President –Corporate Investments)**

*June 2011- July 2014*

- Evaluated and managed Arab Bank equity portfolio and oversaw Arab Bank strategic investments (Subsidiaries and Associates) corporate and board related matters.
- Reported to Arab Bank top management on strategic investments matters.
- Reviewed Arab Bank strategic investments opportunities and recommended actions.

---

## **Derayah Financials - Riyadh- Saudi Arabia**

**Chief Financial Officer**

*Aug 2008-June 2011*

- Member of the start-up taskforce, developed strategies, and business plans for the Finance Management, HR, Administration, Risk & Compliance functions, in line with Derayah's overall objectives as defined with the CEO and Chairman of the board.
- Managed Derayah's risk exposure and ensured that all systems, controls, tools, processes and procedures are structured in line with Derayah's business plans and objectives.
- Served as Derayah's key contact with regulator (CMA) and followed up on all compliance issues.
- Supervised the development of Derayah's strategic plan, yearly budgets, and forecast and ensure adequate level of liquidity.
- Worked on all board related matter and support facilitating major decisions.

## **International Air Transportation - Amman, Jordan**

**Regional Controller Middle East & Africa**

*Aug 2006 – Aug 2008*

- Reported to the director of Corporate Planning and Control, covering both Africa & Middle East regions, coordinated the team and efforts to become an effective business partner to both regional directors and to support the management committees of both regions.

## **Aramark (Fortune 500) – Chicago, Illinois, United States**

**Regional Finance Director**

*2003/ 2006*

- Co-managed the regional leadership team, and worked on driving business plans and supported business managers.

## **British Petroleum - Chicago IL, United States**

**Business Analyst**

*2000/ 2003*

- Responsible for the accounting and analysis functions of a \$380 million yearly revenue marketing Joint Venture, and reported to the Business unit CFO.

## **Deloitte & Touche - Amman Jordan.**

**Auditor**

*1999-2000*

---

### **BOARD MEMBERSHIP**

- Al-Izz Islamic Bank –Oman 2020
- Arab Tunisian Bank –Tunis 2016
- AB- Invest – Jordan 2014
- Arab National Leasing –Jordan 2011