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الناريخ 26 /1/2016 الموافق: 16 أربيع الثاني/1437

رقم ( ۱۱ )

السادة/ أعضاء بورصة عمان المحترمين

تحية طيبة وبعد،

يسرني أعلامكم بأنّ الرئاسة الدورية لإتحاد البورصات العربية ستنتقل لبورصة عمّان إبتداءً من السادس والعشرين من شهر نيسان/ أبربل 2016م خلال الإجتماع السنوي لمجلس الإتحاد وهيئته العامة، حيث تستضيف بورصة عمّان المؤتمر السنوي لإتحاد البورصات العربية وذلك يوميّ 27 و28 نيسان/ أبربل 2016م في فندق فور سيزنز - عمّان،

يجمع هذا المؤتمر رؤساء ومدراء البورصات والمقاصات والمصارف الإستثماريّة العربية بالقيّمين على عدد من البورصات والمصارف والشركات المالية العالمية. وقد أكَّد عدد من المتحدّثين الأجانب على أعلى المستوبات مشاركتهم في هذا المؤتمر ومنهم الإتحاد العالمي للبورصات وبورصتيّ الناسداك واليورونكست ومصرف مورغان ستانلي وشركة أس أند بي داو جونز للمؤشرات والمصرف الأوروبي للإستثمار والتطوير ومؤسسة أم أس سي آي للتصنيف الدولية وشركة بلومبرغ بالإضافة إلى خبراء في الأسواق المالية العالمية من كافة أقطار العالم.

ويقوم الإتحاد حاليّاً بدعوة بورصات وصناديق إستثمار عالميّة أخرى بُغية جمع أكبر عدد من الجهّات الإستثماريّة العالميّة تحت سقف واحد في العاصمة الأردنية عمّان.

آملين رعايتكم للمؤتمر من خلال دعم مالي حيث تم الحصول على خصم خاص للمؤسسات والشركات الأردنية من إتحاد البورصات العربية مقداره (50%) مما سيساهم دعمكم في إظهار مستوى اهتمامكم تجاه جذب الإستثمارات الأجنبية وتطوير قطاع رأس المال في المملكة ودعم بورصة عمّان خاصة في استضافتها وترأسها للمؤتمر السنوي لإتحاد البورصات العربية للعام 2016.

ولكم منا جزبل الشكر والتقدير

وتفضّلوا بقبول فائق الإحترام،

نادر عسازر المدير التنفيذي

> مرفق: - كتاب الامين العام لاتحاد البورصات العربية حزم الرعاية لمؤتمر اتحاد البورصات العربية

نسخة: - هيئة الأوراق المالية

962 و + 962 و 17 با 962 و 964 و حس ب 212466 عمان 1112 الأردن و البريد الإلكتروني info@ase.com.jo و 4962 و الكتروني 1112 الأردن و البريد الإلكتروني 1112 الأردن و البريد الإلكتروني 1112 الأردن و البريد الإلكتروني 1122 الألكتروني 1122 الألك

# **Arab Federation of Exchanges**







#### The Arab Federation of Exchange Annual Conference Sponsorship Opportunities

The Arab Federation of Exchanges (AFE) in collaboration with the Amman Stock Exchange represented by its Chief Executive Officer Mr. Nader Azar, is proud to organize the "AFE Annual Conference 2016" on the 27th and 28th of April at the Four Seasons Hotel in Amman, Jordan.

The AFE Annual Conference has become one of the most eagerly anticipated events of the year. It brings together world-class Financial Markets experts from all over the world to share their experiences and insights. This year the AFE Conference is the ideal event offering the opportunity for all the stakeholders, stock exchanges, financial institutions, investment fund managers, technology providers and the media to meet in a unique atmosphere with Regional and International market players and listen to insightful debates covering key issues facing the industry in the Arab region and in the world.

Numerous international and regional speakers have confirmed their attendance, you are invited to check the Agenda enclosed to this letter for more details.

Our Sponsors till date (30 December 2015) are: MENACORP (Headline Sponsor); Nasdaq; S&P Dow Jones Indices; Euronext; Bloomberg; Wavetec.

This event will attract over 300 qualified professionals from the Financial Markets and Equities communities.

Participation in the "AFE Annual Conference 2016" will ensure your company has a fast track to key decision makers and investors in the Equities Capital Markets community.

We offer integrated and value-added services where our partnership packages allow you to:

- Demonstrate thought leadership by sharing your insight into issues faced by the Equities community through participation in our event panels.
- Promote your brand in person, in print and online.
- Increase your market share by taking advantage of networking introductions, meeting new customers, and reconnecting with your existing client base.
- Gain a competitive advantage by locking out your competitors and raising your profile by aligning your brand with these strategic industry events.

In this regard, we would be most honored to welcome you as partner at the "AFE Annual Conference 2016".

For further info and inquiry, please contact Ms. Krystel Mahfoud (Research & Development Manager) on the following email: research@arab-exchanges.org

Yours Sincerely,

Dr. Fadi Khalaf Secretary General

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Arab Federation of Exchanges

شارع بشارة الخوري - بناية غناجة - الطابق الخامس - ص.ب. ١٦٩٦٦ رياض الصلح - بيروت - لبنان هـاتف وفـاكس: ٢٤٢٧٤٩ - ١ - ٩٦١ / ٦٤٣٤٦ - ١ - ٢٦١ ( E-mail: info@arabstockexchanges.org



# AFE Annual Conference 2016 Special Sponsorship Packages for Jordanian Companies Only

Sponsorship Packages with a 50 % discount applicable ONLY for Jordanian Companies.

	Initial Rate:	Rate for Jordanian Companies:
Gold	USD 45,000	USD 22,500
Lanyard Exclusive	USD 35,000	USD 17,500
Silver	USD 20,000	USD 10,000
Bronze	USD 15,000	USD 7,500

# Sponsorship Packages Details:

Gold Sponsor 45,000 USD (a 50 % discount is applicable ONLY for Jordanian Companies).

- a. Positioned as Gold Sponsors
- b. Logo placement on the AFE Conference stage backdrops, positioned as Gold Sponsor
- c. 6m2 exhibition space where you can display your banners and interact with the guests
- d. Logo inclusion & company profile on the AFE Conference Website
- e. Logo inclusion on the AFE Conference Magazine
- f. Half page advert within the AFE Conference Magazine
- g. Corporate branding in all the AFE Conference advertising material
- h. VIP table at the AFE Gala Dinner & Awards Ceremony (for 10 pax)

#### Lanyard Sponsor - Exclusive 35,000 USD (a 50 % discount is applicable ONLY for Jordanian Companies).

- a. Logo on Lanyards of all AFE Conference attendees
- b. Logo placement on the AFE Conference stage backdrops
- c. Logo inclusion & company profile on the AFE Conference Website
- d. Logo inclusion on the AFE Conference Magazine
- e. Half page advert within the AFE Conference Magazine
- f. Corporate branding in all the conference advertising material
- g. 5 invitations for the AFE Gala Dinner & Awards Ceremony



#### Silver Sponsor 20,000 USD (a 50 % discount is applicable ONLY for Jordanian Companies).

- a. Positioned as Silver Sponsors
- b. Logo placement on the AFE Conference stage backdrops, positioned as Silver Sponsor
- c. Logo inclusion and company profile on the AFE Conference Website
- d. Logo inclusion on the AFE Conference Magazine
- e. Corporate branding in all the AFE Conference advertising material
- f. 5 invitations for the AFE Gala Dinner & Awards Ceremony

## Bronze Sponsor 15,000 USD (a 50 % discount is applicable ONLY for Jordanian Companies).

- a. Positioned as Bronze Sponsors
- b. Logo placement on the AFE Conference stage backdrops, positioned as Bronze Sponsor
- c. Logo inclusion and company profile on the AFE Conference Website
- d. Logo inclusion on the AFE Conference Magazine
- e. Corporate branding in all the AFE Conference advertising material
- f. 3 invitations for the AFE Gala Dinner & Awards Ceremony

#### Contact Person for Sponsorship:

### Krystel Mahfoud

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